MODELO DE GESTIÓN PARA HOMOGENEIZAR Y ASEGURAR CALIDAD DOCENTE EN UNA UNIVERSIDAD CON EXPANSIÓN TERRITORIAL

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MANAGEMENT MODEL TO HOMOGENIZE AND ASSURE THE QUALITY OF THE FACULTY IN A UNIVERSITY WITH A TERRITORIAL EXPANSION

ABSTRACT

The Arturo Prat University is a State organization that due to its origin and financial conditions has implemented an operational management model based on the establishment of centers and campuses. The aim is to grow with a competitive capacity and as a complex university. This territorial expansion implies having policies and systems to assure homogeneity and quality in the service offered by the faculty. This article describes a management model aimed at this objective and shows the future that the University looks forward to.

Key words: territorial expansion, management model, quality of the faculty

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