RECENTLY GRADUATED JOURNALISTS AND THE LABOR MARKET

ABSTRACT
This paper summarizes a research study on the employability of recently graduated journalists. It is based on a survey conducted among a representative sample of journalists and interviews with the executives who hire them. The study shows that the high supply and low demand for these professionals translates into unemployment, subemployment and working conditions that are worse in the provinces than in Santiago. The authors suggest improving information on this segment of the labor market, developing the relationship between academia and this market, and elevating study programs to the level of master’s degrees instead of having students leave university at undergraduate level. Finally, they propose that a method based on a combination of quantitative and qualitative field studies should be applied to other study programs that show signs of saturation.

Key words: employability, journalist, universities, information

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