DIGITAL LITERACY AND UNIVERSITY TEACHING: THE CASE OF USACH SCHOOL OF JOURNALISM

Eduardo Román¹

ABSTRACT
Current digital literacy programs face difficulties and access inequalities to computer equipment related to cultural differences in reading. This situation is more evident in specialized university schools, where teachers and students adopt new communications technologies as an object of study.
A survey carried out in the School of Journalism, Universidad de Santiago de Chile, demonstrated that teachers still use traditional methods and supports in their classes, despite there are enough technological resources and an environment continually updating.

Key word: digital literacy, new media, cultural readings

¹ Escuela de Periodismo, Universidad de Santiago de Chile. Chile.
Contacto: eduardo.roman@usach.cl