ABSTRACT

Growing interest in taking graduate courses in business administration on a national and international level, together with the ever-increasing supply of universities and business schools in reply to this demand make it necessary to identify the goals of these master’s degree study programs, the most important variables to assess their quality and comparability and also to become familiar with international accreditation systems for such study programs. Graduate studies in business administration have a short history in Chile, and it is therefore important to take international experience into account in order to determine the quality of these professional study programs as a way to guide applicants in their decisions on investing their time, money and professional prestige in a given university.