ABSTRACT

The article addresses the issue of the demand for professionals with university graduate degrees in Chile viewing the question primarily from the standpoint of companies. The paper begins with a discussion on the possibility of measuring demand, its appropriateness and legitimacy. It also provides background data on the influence that some international trends have on employment, and the distinctive features of professionals. It then goes on to analyze the roles played by undergraduate and graduate studies in the training of professionals, and it reviews the types and concepts that underlie such training. The article examines the most outstanding features of Chilean professionals for the future, and ends with a brief reflection on the attitude of Chilean universities vis-à-vis the demand for professionals.